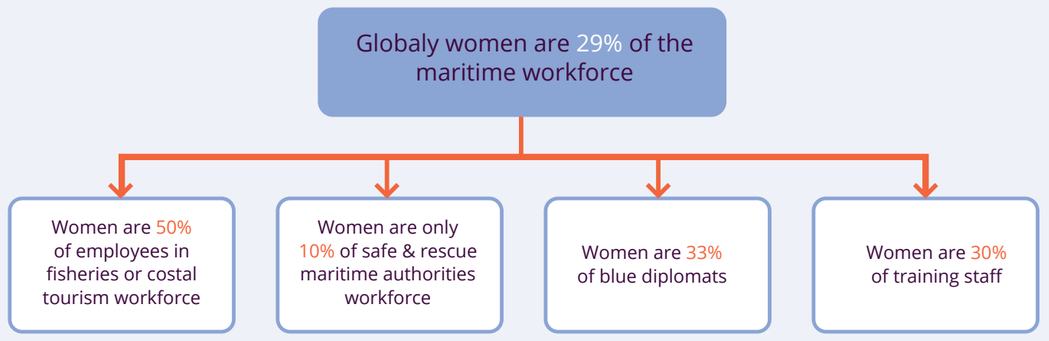
Empowering women for a more inclusive, gender-balanced and sustainable Blue Economy

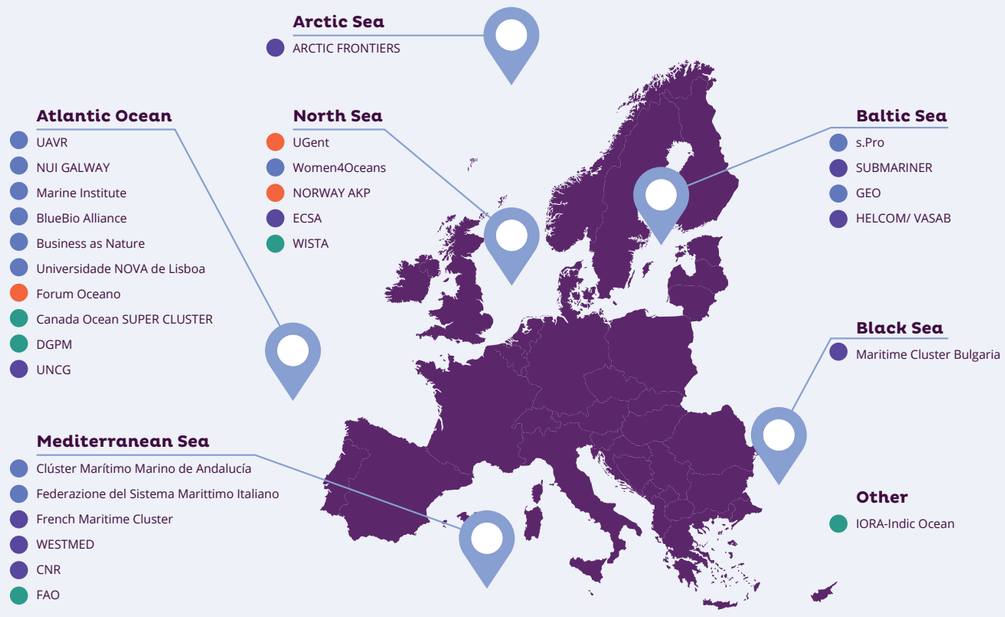
The **Blue Economy** is still a **traditionally male-dominated** economy in almost all its established and emerging sectors. While much has been done to advance gender balance studies and actions, the focus largely remains on more traditional sectors like fisheries or maritime transport rather than emerging ones and the information distribution geographically is uneven.



METHODOLOGY

WIN-BIG will close the knowledge gap on the current **gender status** across Blue Economy sectors in the 6 EU sea basins, while mapping and addressing the yet persisting **capacity building needs** of women in emerging sectors to ensure a more inclusive and sustainable BuE

- CONSORTIUM
- ADVISORY BOARD
- ASSOCIATED PARTNERS
- SUPPORT NETWORK
- SEABASINS TARGETTED



BuE Sectorial Focus

- Blue bioeconomy
- Blue sports and sustainable tourism
- Marine renewable energy and robotics

Target audience

- **WOMEN** — Women professionals, entrepreneurs and female lead of startups and SMEs
- **MEN** — Allies and advocates for gender equality
- **CLUSTERS & ASSOCIATIONS** — Maritime & marine clusters and associations
- **BuE SECTORS** — All existing and emerging Blue Economy sectors
- **PUBLIC & YOUTH** — All other groups interested in the project
- **POLICY** — Relevant national, regional and EU policy makers
- **ACADEMIA** — Researchers working in the topic

Objectives

GENDER MAPPING
Map, assess, and report gender representation in regional EU Blue Economy and across sectors.

ENTREPRENEURIAL TRAINING
Provide tailored training and mentoring for women in various BuE sectors to boost entrepreneurship and innovation.

CAPACITY BUILDING
Identify and map capacity building needs per sea basin to empower women in leadership and promote their participation in BuE.

KNOWLEDGE SHARING
Facilitate networking, collaboration, and best practices exchange among sea basins through Women in Blue-focused retreats.

AWARENESS RAISING
Raise awareness of BuE gender issues and communicate in an inspirational and impactful way the need for and benefits of gender balance in EU BuE.

Expected Results



EXPECTED RESULTS AND IMPACT

WIN-BIG results will be relevant for the broader discussion of gender aspects in **STEM** disciplines and will impact several levels and types of stakeholders. But mostly, WIN-BIG will also try to leverage **men allies** as they represent a very important player in the **women career access and climbing of opportunities** in European Blue Economy.

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